



March 2020

“Science and knowledge are our foundation. Passion is our engine. The wine is the expression of our art.”



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I. Our History

2004

In 2004 we set out with the audacious goal of making one of the world's best wines.



2006

After a 2-year scientific search we found the best terroir in South America in Millahue (Cachapoal Valley) of Chile, a beautiful country dedicated to producing world-class wines.



CACHAPOAL VALLEY

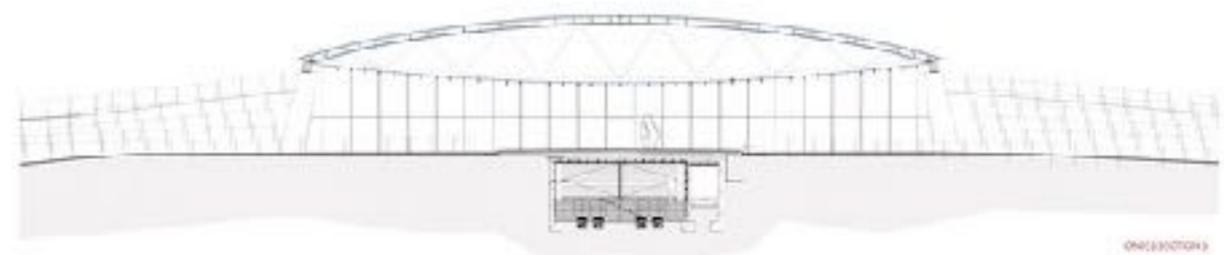
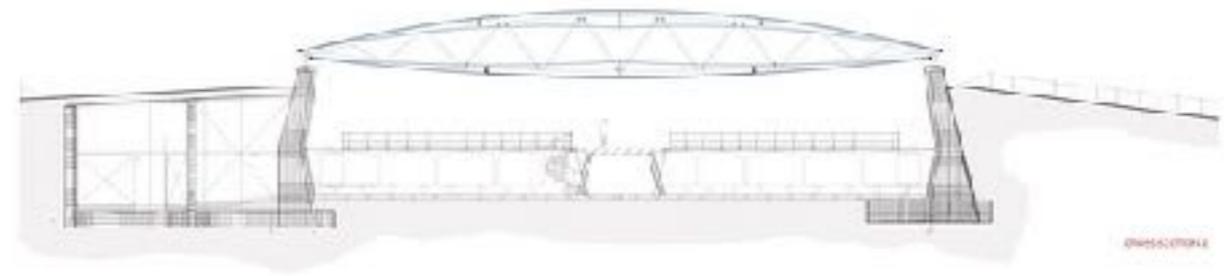
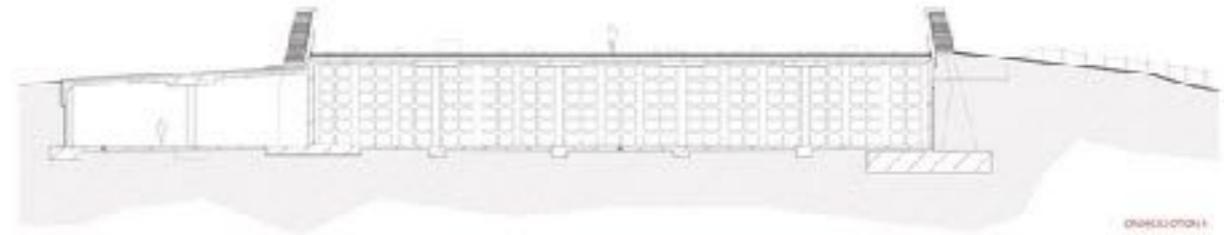
2006

We planted our first vines, on 327 of our 4,450 hectares in Chile's Millahue Valley, a place whose name means the "Place of Gold" in Chile's native language. The vineyard was planted in the valley's interior, offering a variety of unequalled terroir and small microclimates. Each offers distinct exposures cooled by coastal breezes, providing the desired complexity required to produce South America's best wine.



2007

In 2007 we held an architectural competition, inviting architects from around the world to submit their design ideas for our winery. The design is state-of-the-art, highly sustainable, technologically creative and a stunning visual experience. The winery was designed by Chilean architect Smiljan Radic. Set amongst the mountains and sweeping valleys with the soaring Andes mountains in the distance, the winery is thoughtfully designed to impact the landscape minimally.



2014

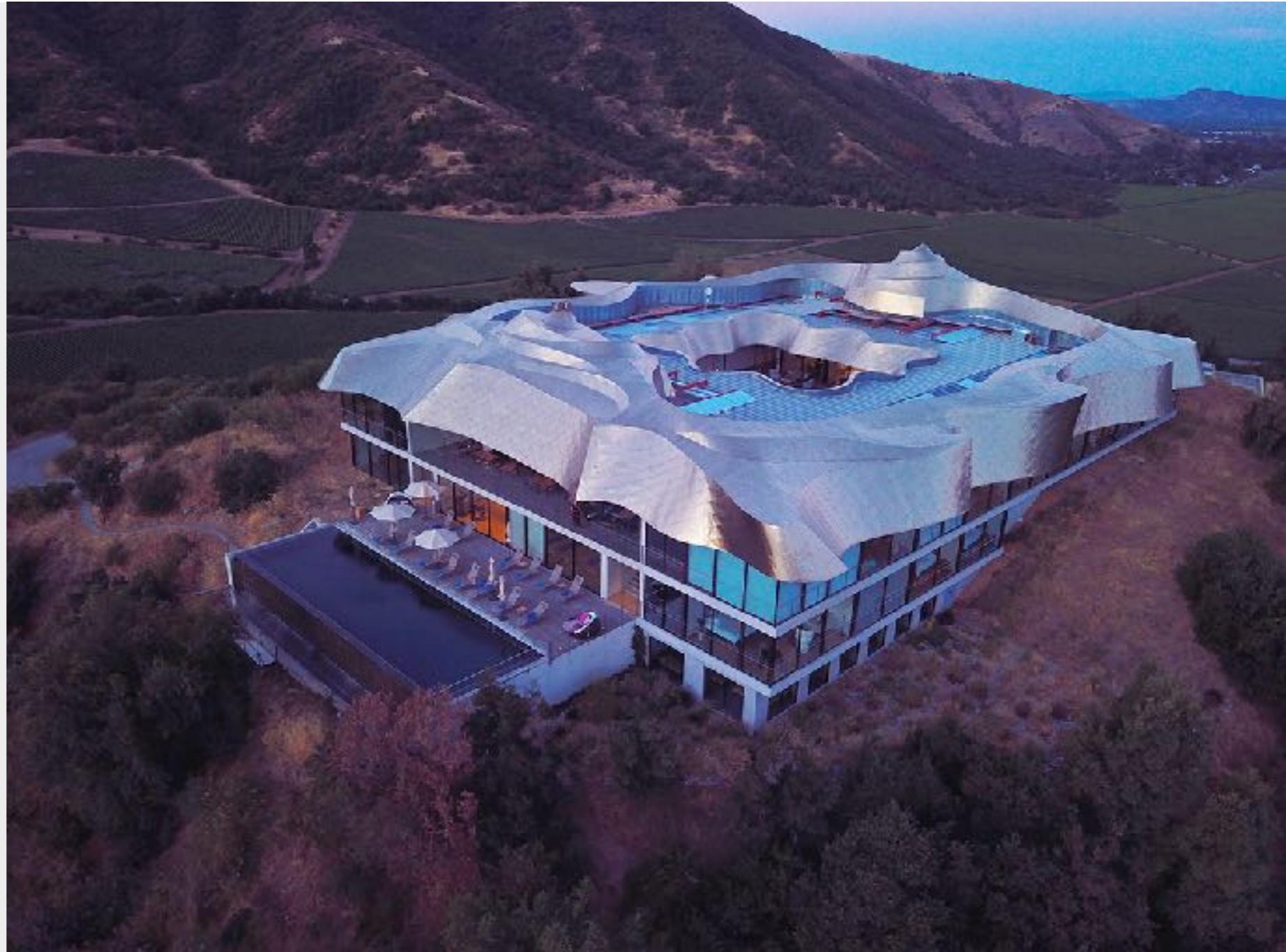
The winery was finally ready in 2014 and tasting room opened to the public.







Subsequently we opened Vik Chile, a dramatic architectural retreat. Ideally perched on a hilltop in the middle of this most picturesque valley, with the Andes Mountains in the distance, Vik Chile boasts 360-degree views out across the surrounding vineyards and nature. Its floating, sculptural roof of bronzed titanium, which was inspired by the mountains, the wind, and the work of Frank Gehry and Richard Serra greets guests as they arrive.



Every room has a distinct theme and features an inspired artist.

22 design-forward suites, each unique and showcasing an extensive collection of artwork including many site-specific installations by Chilean and international artists offering true discovery through their singular décor.







Puro Vik, a collection of uniquely designed glass houses hanging on a hillside, features spectacular views. The 7 glass Miesian bungalows, designed by Alex and Carrie Vik in association with Marcelo Daglio, opened in 2019. Each presents sweeping, 180-degree panoramic views of Millahue Valley framed by the Andes in the distance, and offers guests the experience of living with nature while enjoying all the comforts, exquisite design and art-centric experiences.



Today VIK is producing 3 exceptional red wines and this year our first rosé. We are proud that VIK, La Piu Belle and Milla Cala have received ratings well into the 90's and many other accolades. Year after year as our team learns more about our vineyard and the vines become more mature our wines improve in quality.

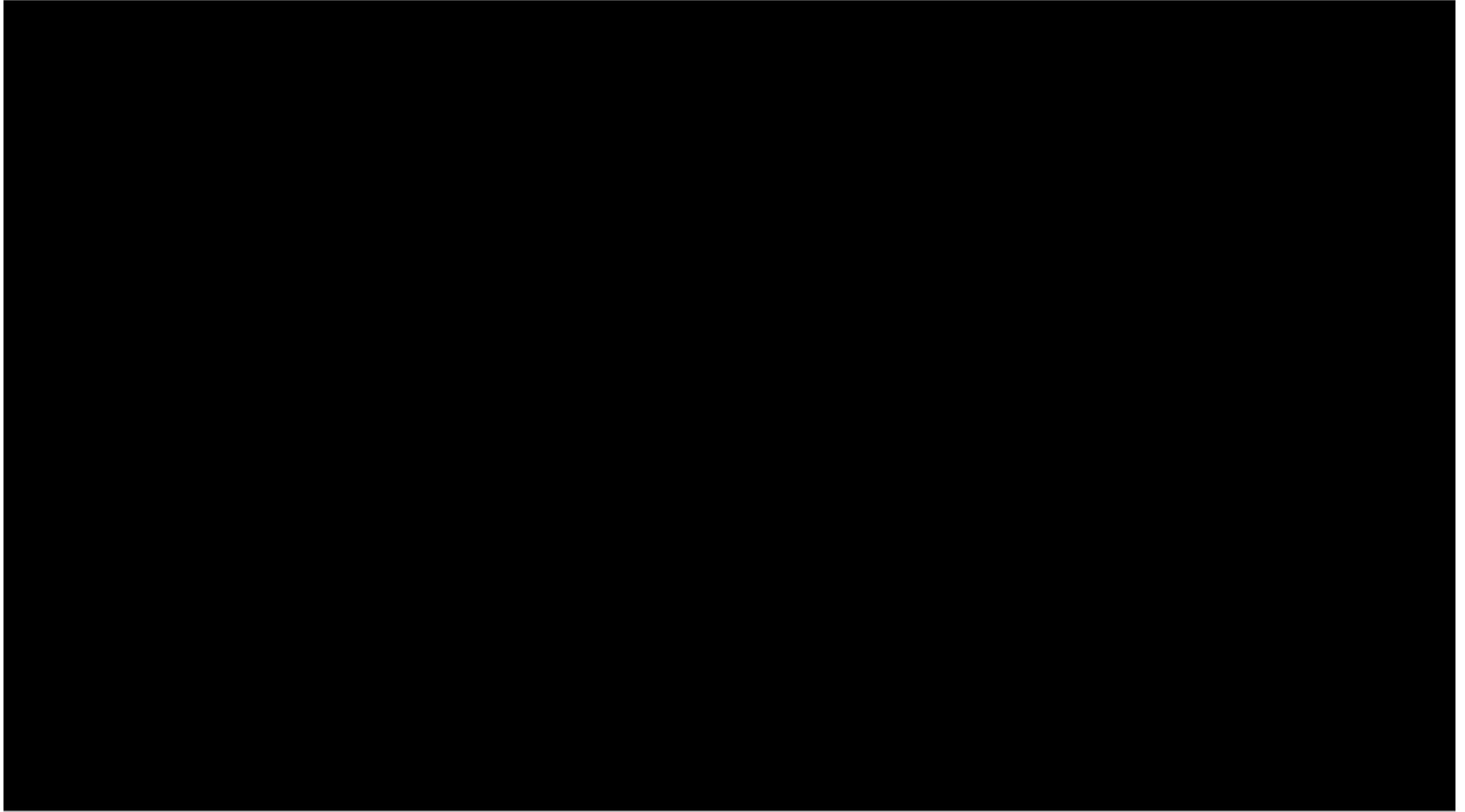


Our team has worked tirelessly to create a unique winery experience on our 800 acres of vines and over 11,000 acres of nature for day visitors and retreat guests alike. Horseback riding, mountain biking, wine treatments in our spa, breakfasts and lunches in our organic garden with over 200 varieties of fruits and vegetables and high culinary meals, BBQ's in the nature, cooking classes, vine pruning, making your own blend and professional wine tastings where you travel the vineyard by tasting wines from hundreds of different blocks are daily activities.

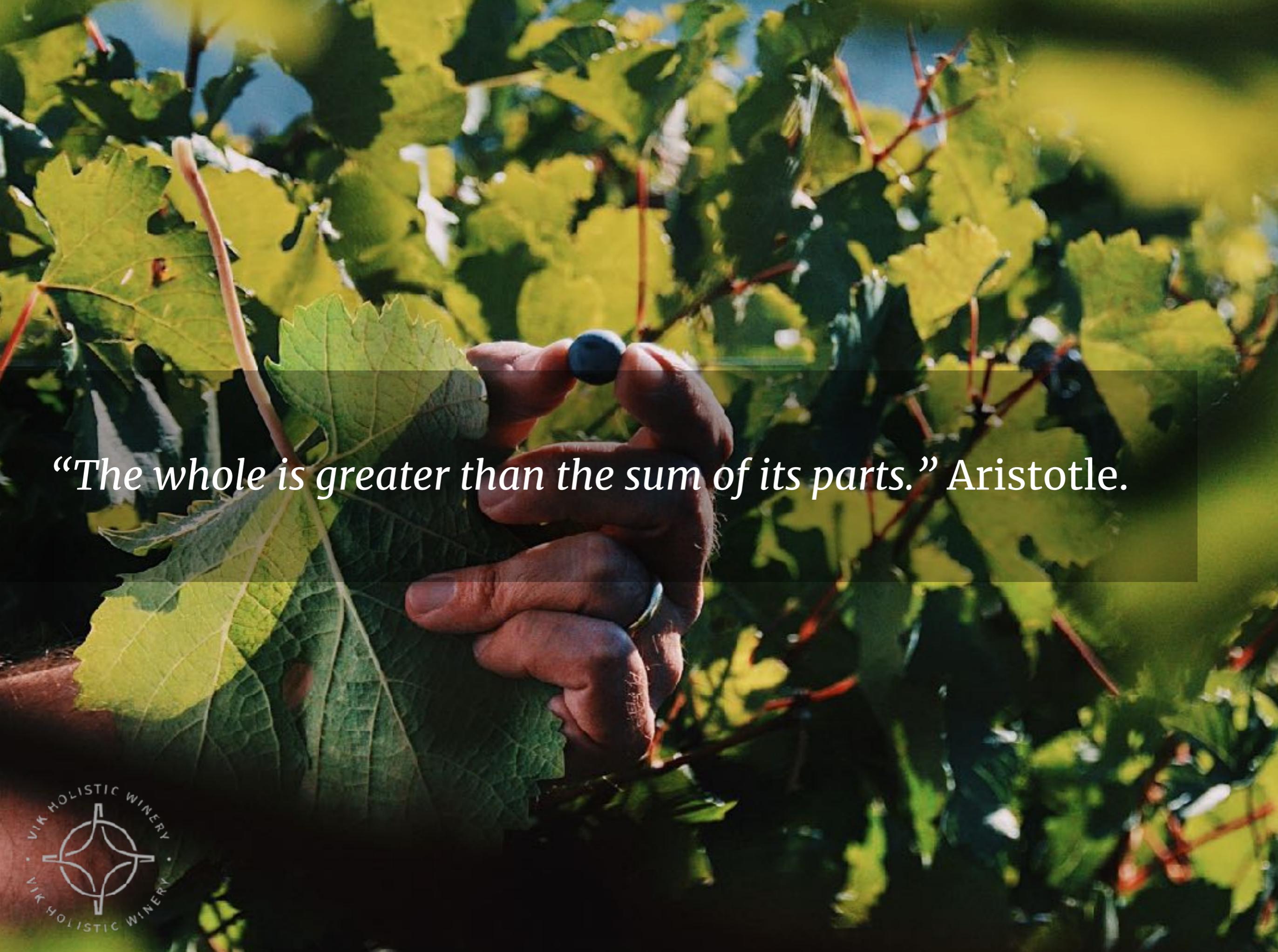




NEW VIDEO: [link](#)



II. VIK WINERY



“The whole is greater than the sum of its parts.” Aristotle.





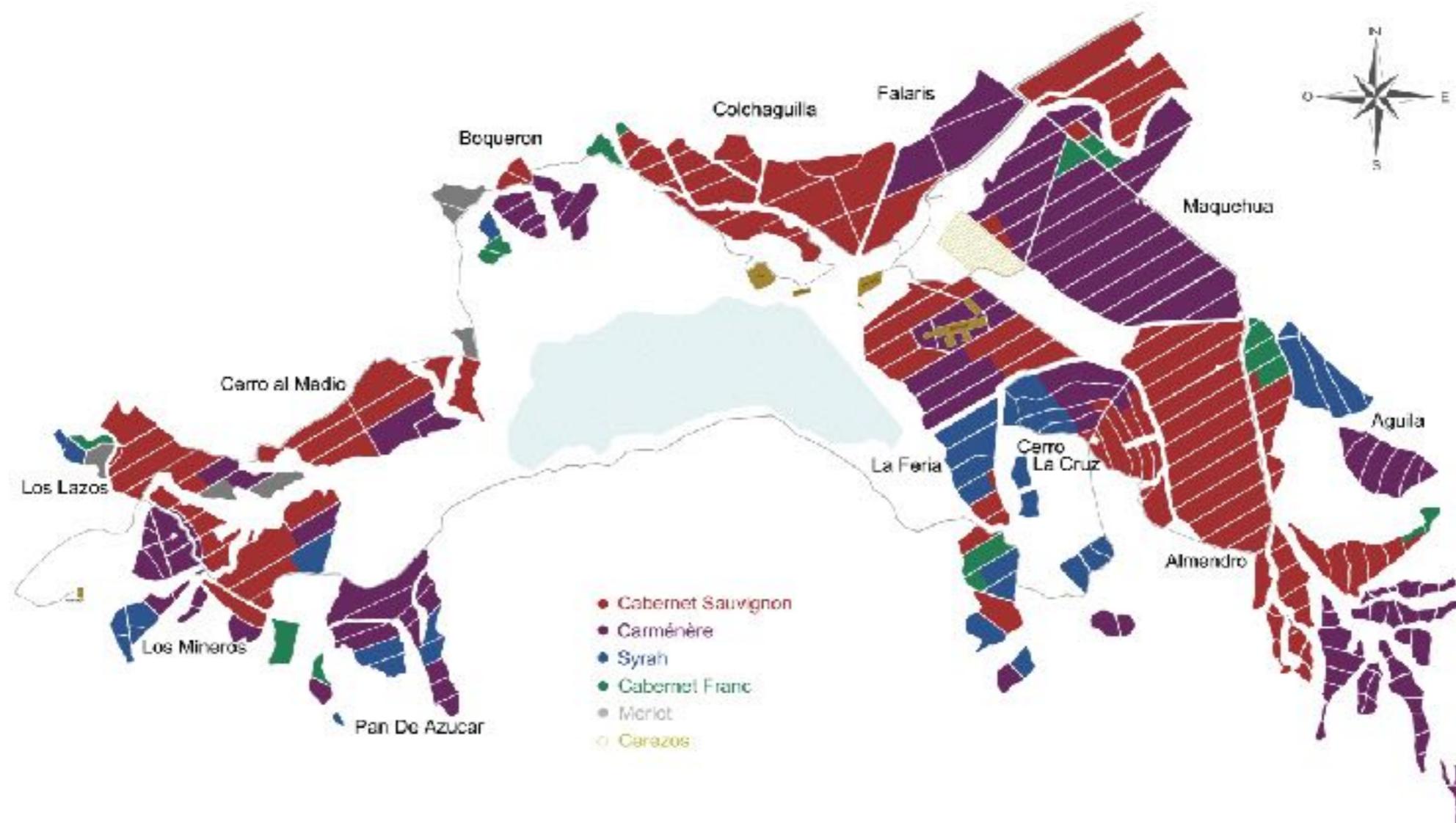
Holism is the perfect combination of man and nature expressed as ONE.

At VIK, science, technology and knowledge are our foundation, passion is our engine,
and wine is the expression of our ART.

All of our synergies focus on the whole, with a special sensitivity to the environment that creates a great wine, the best wine our magnificent terroir can provide. Our holistic wine is the result of the magnificent dynamic terroir together with viticultural and vinicultural best practices, excellence in environmental stewardship, development of human and social capital as well as architecture and the ARTS.

Vineyards are planted across 12 small valleys, totaling 327 hectares under vine. More than 6,000 soil analyses were conducted to match clonal selection of rootstock and varieties.

Varieties planted include Cabernet Sauvignon, Carmenera, Cabernet Franc, Merlot, and Syrah. Soil types include colluvial, alluvial, sand, clay, and gravel stone.



NIGHT HARVESTING & HANDPICKED GRAPES

The viti-vinicultural concept at VIK is based on the technique of optimizing each stage of grape growing and wine production, with an important focus on science and technology, all of which is adapted to each of our valleys in order to achieve the optimum maturity levels in our fruit and to create the best wine.

In order to obtain grapes of only the best quality, we perform up to three nighttime harvests when the grapes are coolest —always manually— in each lot, according to the maturity of the grapes.

Chief Winemaker Cristian Vallejo oversees VIK viticulture and viniculture, ensuring grapes are harvested by hand and fermentation occurs naturally with no added yeasts. Wines are aged in a combination of new and used French oak barrels.



Currently, the winery is introducing wines aged in amphora custom made from the vineyard's clay as well as wines aged in oak barrels toasted with oak from the estate.



THE CELLAR



THE CELLAR

Set within the vines, the VIK wine cellar can be seen from the Vik Chile retreat, where guests can admire its primary architectural element, its uniquely transparent, stretched fabric roof.

Designed by celebrated Pritzker Prize candidate Chilean architect Smiljan Radic in collaboration with Alex and Carrie Vik and the team at VIK, the winery was thoughtfully created to have minimal impact on the surrounding landscape.

Its roof gives the impression of an enormous sleek white wing suspended over the underground structure. Traversing through the vines to arrive at the winery, guests discover a beautiful, calming sloping plaza of running water streaming towards the building.

This magnificent water mirror features an imaginative river rock sculptural installation by Smiljan Radic and sculptor Marcela Correa, which visitors enjoy as they move across walkways cut into the space, absorbing the picturesque surroundings.



SUSTAINABILITY

At VIK, sustainable development is another fundamental pillar that comes from our concern for the environment where our grapes grow. Some of the measures to mitigate, recover and improve the land include:

- Having our own water treatment plant enables us to reuse water to irrigate the vineyard.
- Our vines are surrounded by 10,000 hectares of forest, so we maintain the natural forest and planted 590 new trees (including Quillay, Peumo & Litre) to keep a negative carbon footprint.
- Caring for the natural biodiversity that exists at VIK : a great diversity of wild animals (ducks, cormorants, swans, eagles, cougar, etc.) thanks to being geographically isolated in the interior of the VIK Valley . The proximity of the forest to the vineyard encourages a healthy development of plants and a good balance of flora and fauna.
- Having a highly sustainable state-of-the-art winery, which uses free cooling, solar energy and natural insulation.

Water mirror cools the room temperature of barrels without using energy, and the same humidity allows the temperature to rise, achieving optimum energy usage. The translucent roof permits day work without requiring artificial light

Insulated cellar naturally maintains minor temperature differences at the time of cooling and heating, requiring less energy overall.



OUR VALUES

Oriented to luxury

Our practices are always aiming to achieve a new luxury standard for our consumers & clients.

Engaged

With the environment, the people, our holistic approach and considering all the winemaking process.

Close

We talk with our consumers and clients in a direct and transparent way, always seeking to understand their desires and be close to them.

REDEFINING THE CONCEPT OF
LUXURY WITH OUR WINES:

A new style of luxury
A new style of wine

III. Our portfolio



Icon
US 139-159



Prestige
US 79-89



Affordable Luxury/Masstige
US 39-49

Grapes for VIK and Milla Cala come from vineyards in Los Lazos Valley, Los Mineros Valley, and El Boquerón Valley, while fruit for La Piu Belle is from Almendro Valley, La Feria Valley, and Colchaguilla Valley.



MILLA CALA

PURE GOLD IN A BOTTLE

Holism and the pursuit of excellence go hand in hand. The infinite quality of the wine led VIK winery to produce a second wine as a tribute to its origin: the encounter between the old and the new world. Milla means gold in Mapuche language while Cala is the Spanish translation of the Norwegian name Vik. With an irresistible character, expressing fruit and structure, Milla Cala is a harmonious blend with a persistent elegance which maintains a flawless equilibrium between aroma and taste.

92
POINTS

MILLA CALA 2015
Wine
Enthusiast

93
POINTS

MILLA CALA 2016
Tim Atkin Chile 2020
Special Report

93
POINTS

MILLA CALA 2016
Decanter



LA PIU BELLE

THE ART OF WINEMAKING

La Piu Belle is the goddess of the Millahue Valley - the Place of Gold. Complex, beautiful, voluptuous, intense, elegant and fresh. She is the mystical world's personification of our incredible terroir, which was brilliantly captured in a bottle. A timeless reflection of the beauty of nature.

95
POINTS

LA PIU BELLE 2011
Decanter South
American Icons

93
POINTS

LA PIU BELLE 2015
Decanter

93
POINTS

LA PIU BELLE 2013
Em. Atlas Chile 2017
Special Report



LA PIU BELLE ROSÉ

LIMITED EDITION 2020

Energetic and elegant, La Piu Belle Rosé is fruit-forward with a dry finish. Cabernet Sauvignon gives the nose ripe red berries and round tannins on the mid-palate. Cabernet Franc adds accents of graphite and floral scents of lavender and violet. Blended, they present notes of summer stone fruit, apricots, and passion fruit with a surprising hint of citrus on the finish.



VIK

THE ICON OF LUXURY

Finesse, elegance, complexity, intensity, length and freshness: unique characteristics that all together level up to extraordinary. VIK is a remarkable visionary Bordeaux style blend, which stands out for its formidable ability to evolve and move us, to ultimately indulge us in pure luxury.

99
POINTS
VIK 2016
James
Suckling

95
POINTS
VIK 2015
Tim
Atkin

98
POINTS
VIK 2013
Tasting
Panel



ACCOLADES



In 2019 we received the “Best Winery Experience” award from the prestigious Wine Enthusiast magazine, to recognize all the work done during these years.

IV. R.E.D VIK Society





**INTRODUCING OUR
EXCLUSIVE NEW WINE CLUB**

UNLOCK OUR SECRET WINE CLUB

REVOLUTIONARY. EXCEPTIONAL. DARING.

WELCOME TO THE R.E.D. VIK SOCIETY.

Your purchase of one 12-bottle case of the current vintage of VIK, automatically admits you to our R.E.D. VIK Society.

R.E.D. VIK Society members enjoy expanded Vik Retreat services, exclusive access to the VIK winery library, and are invited to a unique series of curated experiences:

**20% discount on
all wine purchases
after initial VIK
12-bottle case
purchase**

**Exclusive access
to: Library
vintages - Special
formats - Futures
- Verticals**

**Advance access to
auctions of special
editions**

Retreats benefits

Among many others...

DON'T MISS THIS EXCLUSIVE OPPORTUNITY AND ENROLL NOW.

We invite you to discover our new luxury experience at VIK



VIK