



A man, Robert Parker, is standing in a vineyard, smiling and looking down at a bunch of grapes he is holding. He is wearing a light blue checkered shirt and dark blue jeans. The vineyard has rows of grapevines with green leaves, and the ground is covered in dry leaves. The sky is bright and clear.

„KRACHER BURST INTO MY LIFE  
LIKE AN AIR-RAID SIREN DURING  
A PEACEFUL NAP“

**Robert Parker**  
The Wine Advocate



# GERHARD KRACHER



2007: Took over Weinlaubenhof  
KRACHER

2008: „Winemaker of the Year“

Weinlaubenhof KRACHER leaded by  
Gerhard Kracher produces year by year  
sweet wines on a world class level.

By this time the 35 hectare big winery  
exports wines in 60 countries.

2017: Feinschmecker Wine Award  
(Germany) for Winemaker of the Year

# THE HISTORY



Weinlaubenhof Kracher  
founded in 1959 by Alois  
Kracher sen.

1981 – World Wine Champion /  
Beerenauslese Welschriesling

1995 – Alois Kracher jun.  
invented the Kracher  
collection with 15 TBA's

# FAMILY KRACHER



Today, Gerhard manages the winery with the help of his wife Yvonne

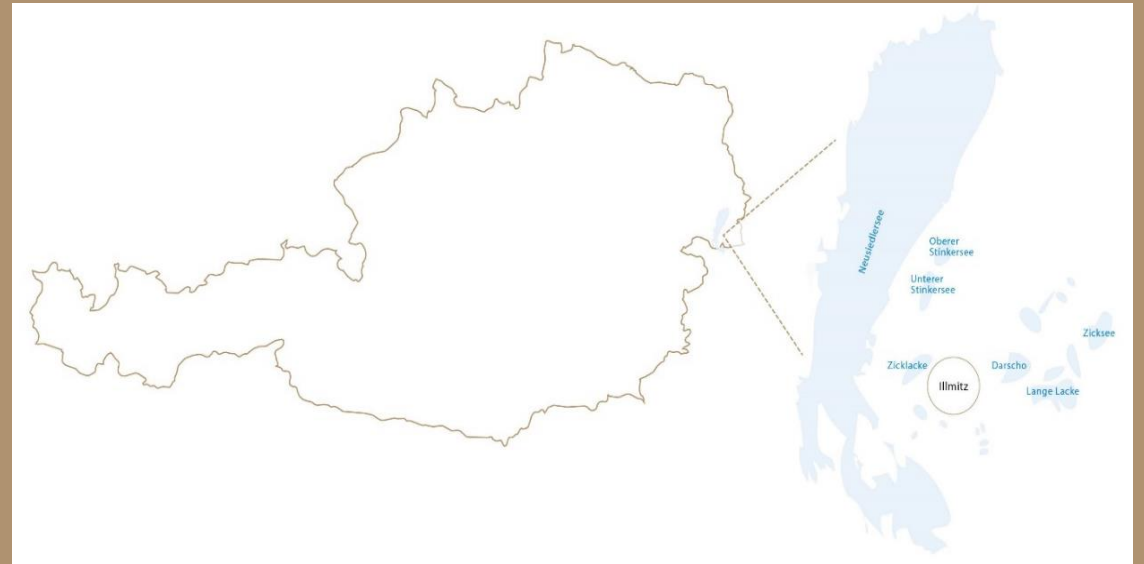
Their son Luis was born in 2014, their daughter Franziska 2017

# REGION & CLIMATE

Lake Neusiedl and many different small lakes are responsible for a unique microclimate which leads to a special autumn fog



That are ideal premises for the „**Botrytis cinerea**“ bunch rot, which enables producing these noble sweet wines





# REGION & CLIMATE



Our vineyards have 50% sandy soil and 50% gravel soil (about 3 km away from the shore)

# TBA COLLECTION

Our KRACHER collection is composed exclusively of Trockenbeerenauslese wines.

The collection consists of a different number of TBA wines for each vintage, this is depending on the development of Botrytis cinerea in vineyards.





**THANK YOU  
FOR YOUR  
ATTENTION!**





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